



## All Party Parliamentary Group on Arts, Health and Wellbeing

**Meeting to discuss *Creative Health* Recommendations 3 and 4**  
**Monday 29<sup>th</sup> January 2018**  
**House of Lords Committee Room 3**  
**4-5.30pm**

This meeting is one in a series on the ten recommendations in the [Creative Health](#) report. We will be considering Recommendations 3 and 4:

*3. We recommend that, at board or strategic level, in NHS England, Public Health England and each clinical commissioning group, NHS trust, local authority and health and wellbeing board, an individual is designated to take responsibility for the pursuit of institutional policy for arts, health and wellbeing.*

*4. We recommend that those responsible for NHS New Models of Care and Sustainability and Transformation Partnerships ensure that arts and cultural organisations are involved in the delivery of health and wellbeing at regional and local level.*

These recommendations are intended to enable the arts and culture to make their full contribution at every appropriate level in the NHS and social care. It is hoped that, over time, a network of individuals in each of the organisations listed in Recommendation 3 can be developed to raise awareness of the benefits of the arts and culture for health and wellbeing, and to create new opportunities for partnership working and collaboration. Recommendation 4 is intended to meet the growing emphasis on place-based policy and commissioning and to ensure that arts and cultural organisations are fully involved at regional and local levels.

As part of the work to support Recommendation 3, a copy of the full report and a letter from the APPG is being sent to the Chief Executive or Chair of every clinical commissioning group, NHS trust, local authority and health and wellbeing board in England.

We are not asking for individual presentations from invited participants, but would be grateful if you would consider these questions in preparation for the meeting:

*What will be the best ways to gain acceptance of these recommendations?*

*What are the structural and cultural barriers to these recommendations being fully implemented?*

*What practical steps can the APPG and its partners take to support their implementation?*

*What should we be asking others to do?*

Everyone will have an opportunity to contribute to the discussion and we hope to agree some clear actions for the APPG and others.

Please see below for a list of participants.

## **Attendees:**

### **Parliamentarians**

Rt Hon. Lord Howarth of Newport, Co-Chair of the All-Party Parliamentary Group on Arts, Health and Wellbeing  
Baroness Morris of Yardley  
Lord Prior of Bampton  
Lord Ramsbotham  
Rt Hon. Ed Vaizey MP, Co-Chair of the All-Party Parliamentary Group on Arts, Health and Wellbeing

### **Participants**

Nigel Acheson, Regional Medical Director and Higher Level Responsible Officer, NHS South  
Laura Bailey, Primary Project Officer, Culture & Creative Economy Service, Kent County Council  
Michael Crilly, Director of Social Inclusion and Participation, Mersey Care NHS Foundation Trust  
Stuart Davie, Public Health England  
Kate Farmery, Executive Director of Torbay Culture  
Peter Gardem, Executive Director – Performance and Learning, Royal Liverpool Philharmonic  
Julia Holding, Head of Patient Experience, NHS Improvement  
Marc Jaffrey OBE, Change Consultant, Ebbsfleet Garden City  
Richard Jerrett, Delivery Manager for the South Regional Medical Directorate, NHS England  
Will Lilley, South West Academic Health Science Network  
Kevin McGeough, Director, Ebbsfleet Garden City, Healthy New Town  
Dr Catherine Swann, Deputy Director Health Improvement, Public Health England  
Frances Tippett, South West Lead for Integrated Personal Commissioning, NHS South West  
Rob Webster, CEO of South West Yorkshire Partnership NHS Foundation Trust and Lead West Yorkshire and Harrogate STP  
Robert Woolley, CEO of University Hospitals Bristol NHS Foundation Trust and Lead Bristol, North Somerset, South Glos STP

### **APPG Secretariat, Partners and Members of the Next Steps working group**

Alex Coulter, Secretary to APPG  
Faith Biddle, assistant to Alex and taking notes  
Professor Paul Camic, Professor of Public Health and Psychology, Canterbury Christ Church University and Chair of the RSPH SIG on Arts, Health and Wellbeing  
Professor Helen Chatterjee, Professor of Biology at UCL and Chair of the National Alliance for Museums, Health and Wellbeing  
Shirley Cramer, CEO, Royal Society for Public Health  
Nikki Crane, Arts & Health Consultant  
Rebecca Gordon-Nesbitt, APPG Researcher, King's College London  
Professor Martin Green, CEO, Care England  
Judith Mellor, Chair of London Arts in Health Forum  
Damian Hebron, Director of the London Arts in Health Forum  
Richard Ings, Arts and Health Lead, Arts Council England  
Alex Pleasants, Researcher to Ed Vaizey MP  
Ellen Rule, Director of Transformation, Gloucestershire CCG  
Alex Talbott, King's College London

### **Observing**

Sarah Gregory, Researcher, King's Fund (leading on feasibility study for the APPG)  
Gabriel Lawson, NHS Management Graduate Trainee (Policy and Strategy)  
Ian Moss, Policy Director, BPI

## **Biographies**

**Nigel Acheson** has been Regional Medical Director and Higher Level Responsible Officer for the South Region of NHS England since 2013. With a population of 13.4 million, the Region stretches from Cornwall to Kent and includes the cities of Bristol, Oxford and Southampton. Born in Belfast, Nigel trained in Birmingham and was appointed as a consultant gynaecological oncologist in 2002, before moving to the Royal Devon and Exeter (RD&E) Hospital in Exeter to help develop the Gynaecological Cancer Centre. From his time as a National Advisor and Clinical Lead to the Department of Health's Enhanced Recovery Partnership Programme, Nigel actively promotes the involvement of patients as partners in their care. Nigel sits on national groups for diabetes, cancer, maternity and 7 day services. He co-chairs the regional NHS England/Public Health England sustainability programme which promotes social, environmental and clinical sustainability.

**Laura Bailey** is Primary Project Officer for the Culture & Creative Economy Service at Kent County Council. Over the last 4 years she has managed a series of pioneering and nationally significant programmes around cultural commissioning, social value, cross-sector partnerships, and non-arts funding. Laura collaborates with senior colleagues and partners, advocating for, and evidencing the benefits of arts and culture, and has presented this work around the country. Laura's primary aim is to grow sustainability and resilience in the creative sector, through developing new business models that enable the production of high quality work which engages and delivers social impact.

**Michael Crilly** is Director of Social Inclusion and Participation at Mersey Care NHS Foundation Trust. Mersey Care provides specialist inpatient and community mental health, learning disabilities, addiction services, acquired brain injury services and latterly physical community health services for the people of Liverpool, Sefton and Kirkby, Merseyside. The Trust also provides secure mental health services for the North West of England, the West Midlands and Wales and specialist learning disability services across Lancashire, Greater Manchester, Cheshire and Merseyside. Since 2014 Michael has been Mersey Care's designated lead for its programmes relating to the arts, health and wellbeing. Many of these programmes are now in their tenth year of operation and have included partnerships with the Royal Liverpool Philharmonic, Tate Liverpool, the Liverpool Institute for Performing Arts as well as a range of smaller grass roots cultural organisations.

**Kate Farmery** is Executive Director of Torbay Culture. She has worked in the cultural sector for 25 years, moving to Devon in 2015 from Manchester City Galleries, where she was Deputy to Maria Balshaw (now at Tate). In her current role, she has levered more than £2m of external funding for cultural development, including a significant grant from the new Great Place Scheme. She has overseen Torbay's participation in the ACE-funded Cultural Commissioning Programme and instigated a major 'test and learn' programme of arts, health and well-being activities in partnership with Torbay and South Devon NHS Trust, CCG and Public Health.

**Peter Garden** is Executive Director, Performance & Learning, responsible for Orchestra Management, Learning and Technical Production at the Royal Liverpool Philharmonic. This includes the Learning programmes including In Harmony Liverpool, annual schools' concerts for 18,000 children, and a long term mental health partnership programme with Mersey Care NHS Foundation Trust. Peter is on the Board of Resonate Music Hub, Help Musicians UK's Musicians' Health Advisory Board, the Employer Steering Group of the National College Creative Industries, chairs the trailblazer group for the Cultural Learning & Participation Officer Apprenticeship Standard with CC Skills, and is a Governor at Westbrook Old Hall Primary School.

**Julia Holding** has a clinical background, having worked as a nurse midwife and health visitor in London and in The West Midlands. Over the last ten years she has held a number of national positions in the NHS including designing patient and public involvement policy with the Department of Health, and leading service and quality transformation work. She also led for the West Midlands Strategic Health Authority on the Kings Fund's Enhancing the Healing Environment Programme, and developed and managed a regional Arts in Health post, funded jointly between the Regional Health Authority and the Arts Council. She is currently the Head of Patient Experience with NHS

Improvement. Outside work, Julia chaired a youth arts organisation for eight years, and has maintained a keen interest in the field of Arts in Health.

**Marc Jaffrey OBE** has 25 years experience as a creative leader of high-impact campaigns and large-scale change programmes in the creative industries, business, education, social causes and the arts. He was appointed OBE in 2010 for services to music and education. Marc led the Music Manifesto, the most successful arts campaign in UK history, attracting £332m and driving large-scale improvements in the education system. Marc has been a senior independent adviser to Secretaries of State at the DfE and the DCMS. He made a distinctive contribution as a BBC commissioner, developing a portfolio of award-winning content and services. He is a passionate advocate for creative skills and the capacity for arts and culture to transform lives.

**Richard Jerrett** is a Delivery Manager for the South Regional Medical Directorate, NHS England. He has worked in project and programme management in and alongside the NHS for over ten years. Currently he is helping to refresh the direction and work programme of the South Region Sustainability and Health Network to include social prescribing. Prior to this Richard worked on innovation and adoption at both Oxford Academic Health Science Network on respiratory health, and at Thames Valley Strategic Clinical Network on pre and post diagnosis dementia services.

**Kevin McGeough** is Head of Place-making at Ebbsfleet Development Corporation where he has the overall responsibility for developing and delivering the Vision for Ebbsfleet as a 21st Century Garden City including the delivery of 15,000 new homes and up to 30,000 new jobs ‘where London meets the Garden of England’. Kevin is also the Project Director for the pilot ‘Healthy New Town Programme’ at Ebbsfleet Garden City, an innovative initiative led by NHS to explore how the design of new places and new services can work together to improve long-term health outcomes. Kevin is an Architect and urban designer and in previous roles with Homes England and English Partnerships has led the delivery and production of a number of national best practice initiatives and publications.

**Dr Catherine Swann** began her career as an academic and research psychologist at University College London, specialising in health and methodology. A chartered psychologist and member of the Faculty of Public Health, she spent nine years at the National Institute for Health and Clinical Excellence leading public health guidelines on behaviour change, sexual health, diabetes prevention and a range of other topics before joining Public Health England as deputy director for health improvement in 2016. She has published widely around review and guideline methodology, behaviour change, teenage pregnancy and parenthood and health-related quality of life, and currently teaches at Liverpool and Glasgow Caledonian Universities.

**Rob Webster** is Chief Executive of the South West Yorkshire Partnership NHS Foundation Trust and lead for the West Yorkshire Sustainability and Transformation Partnership. Rob was previously the chief executive at the NHS Confederation and has worked in healthcare since 1990, including national roles at the Department of Health on policy, transformation and delivery. He has been a director for both the Prime Minister’s Delivery Unit in the Cabinet Office and a national public/private partnership. Rob also spent seven years as a successful chief executive in the NHS in West Yorkshire, running a commissioning organisation (NHS Calderdale) and a provider organisation (Leeds Community Healthcare NHS Trust). He has been a trustee at Leeds Mencap and has chaired formal national networks including cancer, primary care, community services and learning disabilities

**Robert Woolley** has been Chief Executive of University Hospitals Bristol NHS Foundation Trust since 2010, having served on the Board since 2002. Under his leadership, the Trust has been rated outstanding by the CQC, completed a major redevelopment programme, achieved Biomedical Research Centre status and been named a Global Digital Exemplar, while maintaining a positive financial position throughout. He is Sustainability and Transformation Partnership lead for Bristol, North Somerset and South Gloucestershire. Before moving to Bristol, he spent nine years at Barts and the London in planning and operational roles, and was a co-founder of the still-vibrant Vital Arts programme. He has an English degree from Oxford University and an MBA with distinction from the University of Bath.