



All Party Parliamentary Group on Arts, Health and Wellbeing

**Meeting to discuss *Creative Health* Recommendation 6
Monday 5th March 2018
House of Lords Committee Room 2
4-5.30pm**

This meeting is one in a series on the ten recommendations in the [Creative Health](#) report. The recommendation we will be discussing is:

We recommend that NHS England and the Social Prescribing Network support clinical commissioning groups, NHS provider trusts and local authorities to incorporate arts on prescription into their commissioning plans and to redesign care pathways where appropriate.

The meeting will be structured as a round table discussion and we will be looking at the questions:

What will be the best ways to gain acceptance of this recommendation?

What are the structural and cultural barriers to this recommendation being fully implemented?

What practical steps can the APPG and its partners take to support its implementation?

What should we be asking others to do?

Chair: Lord Howarth of Newport, Co-Chair of the All-Party Group on Arts, Health and Wellbeing

Participants:

Tim Anfilogoff, Head of Community Resilience, Herts Valleys Clinical Commissioning Group

Dr Marcello Bertotti, Senior Research Fellow at the Institute for Health and Human Development, University of East London

Samantha Butler, Senior Policy Adviser, Office of Civil Society

Gavin Clayton, Director Arts & Minds, Cambridge

Sir Sam Everington, Chair of NHS Tower Hamlets Clinical Commissioning Group

Dr Agnelo Fernandes, Chair of NHS Croydon Clinical Commissioning Group

Jules Ford, Senior Programme Manager, Social Prescribing and Cultural Commissioning, NHS Gloucestershire Clinical Commissioning Group

Emma Hanson, Head of Strategic Commissioning, Social Care, Health and Wellbeing, Kent County Council

Dr Ulrike Harrower, Consultant in Public Health, PHE South West

Dan Hopewell, Director of Knowledge and Innovation, Bromley by Bow Centre

Dr Rajive Mitra, GP Lambeth

Tapiwa Mtemachani, Senior Commissioning Manager, NHS Dudley Clinical Commissioning Group

Ruth Nutbrown, Assistant Chief Officer, NHS Rotherham Clinical Commissioning Group

Dr Simon Opher, GP and GP trainer, Gloucestershire

Dr Marie Polley, Co-Chair of the Social Prescribing Network

Jo Robins, Consultant in Public Health, Shropshire

Jacqueline Rose, Acting Head of Culture, Mayor of London's Office

Cllr Gerald Vernon-Jackson CBE, Chair of the LGA's Culture, Tourism and Sport Board.

Dr Vikesh Sharma, GP Lambeth

Bev Taylor, Senior Choice Manager -Social Prescribing, NHS England

Jo Ward, Change Maker

APPG Secretariat, Partners and Members of the Next Steps working group

Alex Coulter, Secretary to APPG

Faith Biddle, assistant to Alex and taking notes

Shirley Cramer, CEO, Royal Society for Public Health

Nikki Crane, Arts & Health Consultant

Dr Daisy Fancourt, Vice-Chair of the RSPH SIG on Arts, Health and Wellbeing

Dr Rebecca Gordon-Nesbitt, APPG Researcher, King's College London

Damian Hebron, Director of the London Arts in Health Forum

Val Huet, CEO, British Association of Art Therapists

Alex Pleasants, Researcher to Ed Vaizey MP

Alex Talbott, King's College London

Audience

Rishi Coupland, Head of Data Intelligence, National Theatre, Trustee London Arts in Health Forum

Sarah Gregory, Researcher, King's Fund

Will Nicholson

Igor Tojic

Participant Biographies

Tim Anfilogoff has worked in the voluntary sector (CSV and Carers UK) in social care in Hertfordshire, For DoH (managing the national carers' strategy 1999-2001) and most recently as Head of Community Resilience for Herts Valleys CCG. Tim designed the specification for the award-winning Community Navigator Scheme, a social prescribing service which taking 1500 referrals per year, mainly from GPs, and now expanding to cover both general hospitals and all Herts with 40 link workers. Tim is a steering group member of the national SP network and co-author of *Making Sense of Social Prescribing* and co-chair of the EoE region network. He is a carer and a trustee of Carers UK and speaks nationally and internationally on carers and SP.

Dr Marcello Bertotti is senior research fellow at the Institute for Health and Human Development (University of East London). He has 15 years work experience in research and led a wide range of projects commissioned by research councils, local government and NHS organisations. Marcello has developed significant expertise in social prescribing with evaluations for Newham, City and Hackney and Waltham Forest CCGs and published widely on the topic. He is London co-lead of the Social Prescribing Network (SPN) which unites over 1,300 stakeholders exchanging valuable practice. With SPN, Marcello co-authored a review of the economic evidence on social prescribing, and collaborates on training development for link workers and a young people sub-group to social prescribing.

Gavin Clayton has been Executive Director of the arts and mental health charity 'Arts & Minds' in Cambridge, UK since 2009 from where he has contributed to the research agenda around arts based social prescribing nationally including presenting for the inaugural webinar for the Royal Society for Public Health's Special Interest Group for arts, health and wellbeing. He helped found both the National Alliance for the Arts, Health and Wellbeing and the All Party Parliamentary Group for Arts, Health and Wellbeing. Gavin has been a faculty member at University of Florida School of Arts since 2015 and teaches on their Arts in Medicine MA.

Sir Sam Everington has been a GP in Tower Hamlets since 1989 and is chair of NHS Tower Hamlets Clinical Commissioning Group and a board member of NHS Clinical Commissioners. He is part of the Bromley By Bow GP partnership, with more than 100 projects under its roof supporting the wider determinants of health. He is governor of a local primary school and was one of the founders of THEDOC – Tower Hamlets GP Out of Hours Service. Sam was knighted for services to primary care in the Queen's New Year Honours, 2015.

Dr Agnelo Fernandes has been a GP in Thornton Heath, Croydon for 28 years. He is also currently a GP Trainer, Chair of NHS Croydon CCG, Vice Chair of the Health & Wellbeing Board in Croydon, Chair of pan-London Integrated Urgent Care Governance group and Chair of the National Clinical Governance group for NHS Pathways. Previously he was the National Clinical Champion for Urgent Care for the Royal College of General Practitioners (UK). He was awarded the MBE for "services to

Medicine and Healthcare” in 2004 and continues to have a keen interest in leading transformation of health services and in making community development with sustainable social prescribing business as usual.

Jules Ford has a professional background in mental health and has worked in a range of clinical, service development and commissioning roles. Jules is currently working with NHS Gloucestershire Clinical Commissioning Group, where she is the lead for social prescribing and cultural commissioning. She is also the founding director of Big Blue Drum, an arts and health social enterprise based in South West England, through which she is working with Torbay Culture Board, Torbay Council & Torbay & South Devon CCG, supporting delivery of an arts on referral test and learn programme.

Emma Hanson is Head of Strategic Commissioning within the Social Care, Health and Wellbeing Directorate at Kent County Council. Her portfolio covers community services for the support of vulnerable adults. She is Social Worker who has worked in Kent for twenty years holding a wide variety of operational, policy and strategic roles. She currently leads the Council’s approach to building community capacity; central to this strategy is commissioning for outcomes and evidencing impact of investment. Emma has a passion for co-production, community development and has a long history of working to improve the support offered to people in Kent.

Dr Ulrike Harrower is a consultant in Public Health Medicine, in Public Health England South West, providing expertise to the health and care system on a number of areas including commissioning for prevention, quality improvement and assurance. Whilst practising as a GP, she recognised the need to influence the health and care system to focus more strongly on prevention and the health & wellbeing of the population. By doing so, the NHS would become more sustainable and the population healthier. Consequently she undertook public health training and has been practising in the South West since 2008. Now, with like-minded colleagues, she is facilitating primary care and local communities to work closer together to provide a holistic offer for what matters most to those in need.

Dan Hopewell is Director of Knowledge and Innovation at the Bromley by Bow Centre, leading its School of Integrated Solutions whose programmes include research, evaluation, innovation and knowledge share. Previously he was the Centre’s Director of Strategy and Director of Services, managing the Centre’s £3.5 million community development programme. Prior to arriving at Bromley by Bow Dan taught public art at Barnet College. Before that he worked in Nicaragua for 15 years developing highly effective programmes for young people and communities based around public art.

Dr Rajive Mitra has been a GP at Lambeth Walk Group Practice for 23 years. He is also the Staying Healthy Lead for Lambeth CCG. He helped to set up the [Lambeth GP Food Co-op](#), encouraging patients to grow their own food in GP clinics in Lambeth, London. He also set up a practice Health and Wellbeing group with a local Mental Health charity- Cool Tan Arts.

Tapiwa Mtemachani is a Senior Commissioning Manager leading on the procurement and commissioning of a novel, complex, outcomes based, whole population contract for NHS Dudley CCG, as well as leading on Commissioning of a number of Community Services including Social Prescribing. Tapiwa has a Diploma in Adult Nursing from Staffordshire University (RGN), an MBA (Health Executive) from Keele University, an M.Sc. in Leadership from University of Birmingham and Manchester Business School, and is a Doctoral Researcher at Keele University on Leadership and HealthCare System Transformation. Tapiwa is passionate about Healthcare Leadership and System Transformation and has led a number of service redesigns. Tapiwa has experience in and is keen to ensure the place and impact of social value and capital in commissioning and provision across the health and care system.

Ruth Nutbrown is the Assistant Chief Officer for NHS Rotherham Clinical Commissioning Group and the lead for the award winning Social Prescribing Scheme in partnership with Rotherham, Doncaster & South Humber NHS Foundation Trust and Voluntary Action Rotherham. Leading two Schemes in Rotherham, one for Long Term Conditions set up in 2012 and one for Mental Health (including Alcohol and drug misuse) set up in 2015. All Rotherham GP’s are able to, and do, refer patients into Social Prescribing. Ruth is currently working on expanding social Prescribing into the area of Personal Health Budgets having just received the go ahead to pilot this expansion to the scheme.

Dr Simon Opher is a full time GP and GP trainer in Gloucestershire. He is Chair of Stroud Locality Board that is responsible for healthcare for 120,000 people. He is also the lead clinician for the national Cultural Commission Pilot, Social Prescribing and integrating community teams for Gloucestershire and specialises in mental health. He has had an artist in residence in his surgery for the past 18 years, delivering arts, ceramics, music, dance and poetry to his patients. Latest projects include arts to help survivors of cancer and the use of comedy to engage hard to reach communities, and Allotments on prescription sited on unused NHS land.

Dr Marie Polley is a Senior Lecturer in Health Science and Research in the Department of Life Sciences, University of Westminster. She is Co-Chair of the National Social Prescribing Network, **past** Chair of the British Society for Integrated Oncology, and on the leadership board for the International Society of Integrative Oncology and has carried out research and evaluations on complex health interventions including Social Prescribing and whole person support for people with cancer. Marie has been heavily involved in developing an internationally recognised person-centred outcome measure to capture peoples' concerns at point of entry into a service, called Measure Yourself Concerns and Wellbeing (MYCaW).

Jacqueline Rose joined the Mayor of London's Culture Team in 2005. Since then, she has provided strategic leadership in a number of policy areas, commissioned high-quality artists, delivered large scale events and led international partnership programmes. Jacqueline developed a number of significant programmes leading up to and following the London 2012 Festival and most notably was responsible for the creation of the world's largest dance festival – Big Dance, which is to be handed over to Australia this spring. In 2015, Jacqueline was seconded to the BBC Arts team to set up Get Creative - a brand new nationwide public engagement programme. She is currently Acting Head of Culture and responsible for overseeing and delivering a range of major capital-wide cultural programmes and has responsibility for the culture, health & well-being agenda.

Jo Robins is a Public Health Consultant with NHS and local government experience. She has held strategic and operational roles in urban and rural areas. Committed to improving the health and quality of life of individuals Jo believes in working across organisations to secure improvements in health. With experience of strategy development, service re-design, training and programme implementation she values collaboration across partners, statutory, community and third sector. Jo is currently supporting the roll out of a system wide social prescribing programme in a rural county and recently part of VulnerABLE, a European wide initiative to reduce health inequalities.

Dr Sharma has an interest in addressing health inequalities through community engagement. Previously he was involved in Global Primary Care Health projects working with the Royal College of General Practice International Committee and has worked within NHS Commissioning whilst completing an MSc in Clinical Leadership. He is currently on the advisory board of the North Lambeth Local Care Network Social Prescribing Program. The Grantham Practice pioneers community based enterprises working with other partners. This includes founding of the Lambeth Portuguese Wellbeing Project, member of the Lambeth Food Co-operative (patients growing vegetables on site) and a twinning program with a Ghanaian primary care centre – to improve health engagement with the local West African population.

Bev Taylor is Social Prescribing Senior Choice Manager for NHS England, where she is working to embed social prescribing across the NHS. Her back ground is working in the VCSE sector, supporting co-production at a local level, developing and delivering accredited leadership programmes across the North of England. In recent years, Bev co-led Regional Voices, a national voluntary organisation working as a Strategic Partner to the Department of Health, Public Health England and NHS England.

Jo Ward I describe myself as a Change Maker because that is what I do. I'm a committed wellbeing proponent with a strong belief in the value of a 'more than medicine agenda'. I like to squeeze between the gaps in organisational infrastructure and cut across sectoral divides to join stuff up. I know cultural engagement changes lives and it provides innovative, new solutions for often seemingly intractable problems. Working with colleagues across healthcare I gather evidence and promote the benefits of cultural engagement; whilst I link cultural partners up to those receptive players who can imagine a different future without health inequalities.